

OFFICIAL EVENT PROGRAMME

# Marketplace Revival Experience

MARKETPLACE REVIVAL EXPERIENCE (MRE)

Renew. Restore. Reignite.

Business Financing & Entrepreneurship Summit

Prayer, Word & Marketplace Commissioning

 KISE Grounds, Kasarani

 8:00 AM – 5:30 PM

# Event Overview

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01

## Event Details & Venue

Comprehensive overview of the two-day experience at KISE Grounds, Kasarani, bringing together business excellence and spiritual commissioning.

02

## Day 1: Business Summit

Morning sessions covering business financing, credit management, mentorship, capacity building, marketing, and strategic networking.

03

## Day 1: Key Plenaries

Business Financing Plenary and Entrepreneurship Plenary with expert panels from Banks, SACCOs, MFIs, and Government Agencies.

04

## Day 1: Afternoon Sessions

Innovation, resilience, financial discipline, business structuring, and the evening networking expo with one-on-one consultations.

05

## Day 2: Prayer & Commissioning

Opening worship, word & marketplace devotion, business dedication session, and intercessory prayers for marketplace transformation.

06

## Day 2: Recognition & Close




Recognition & commissioning of SMEs & developers, apostolic declarations, and final marketplace engagement with exhibitors and partners.

## WELCOME

# A Convergence of Business Excellence & Spiritual Commissioning

The Marketplace Revival Experience is a transformative two-day event designed to empower entrepreneurs, SMEs, manufacturers, and developers through comprehensive business knowledge, capital access, and spiritual commissioning. This unique gathering combines practical business strategies with faith-based principles to create lasting marketplace transformation.

### Event Particulars

-  **Venue:** KISE Grounds, Kasarani, Nairobi
-  **Duration:** Two Full Days (8:00 AM – 5:30 PM)
-  **Audience:** SMEs, Entrepreneurs, Manufacturers, Developers



Business Knowledge



Capital Access



Systems



Markets



Networking

## Day 1 Focus

**Business Financing & Entrepreneurship Summit**  
Comprehensive business empowerment through expert-led sessions, financing opportunities, and strategic networking designed to unlock growth potential.

 **Business | Financing | Networking**

## Day 2 Focus

**Prayer, Word & Marketplace Commissioning**  
Spiritual foundation for business success through worship, teaching, business dedication, and apostolic commissioning led by Apostle John Kimani William.

 **Prayer | Worship | Commissioning**

# Morning Business Summit

8:00 AM – 12:10 PM | Registration, Keynote & Strategic Discussions

**1** 8:00 – 8:30 AM  
**Registration & Networking**

Arrival of delegates, welcome desk & accreditation, exhibitor booths open, light refreshments & networking.

**2** 8:30 – 8:50 AM  
**Opening & Orientation**

Welcome remarks, overview of Marketplace Revival Experience, purpose & structure of Day 1.

**3** 8:50 – 9:10 AM  
**Keynote Address**

**Theme:** Financing the Future: Empowering SMEs & Entrepreneurs  
Delivered by Chief Guest / Lead Industry Speaker

**4** 9:10 – 9:25 AM  
**Business Financing**

**Discussion:** Navigating Business Capital for Sustainable Growth

**5** 9:25 – 9:40 AM  
**Credit Management**

**Discussion:** Structuring Your Business for Creditworthiness & Investor Confidence

**6** 9:40 – 9:55 AM  
**Business Mentorship**

**Discussion:** The Power of Strategic Mentorship in Accelerating Business Growth

**7** 9:55 – 10:10 AM  
**Capacity Building**

**Discussion:** Enterprise Skills Every Modern Entrepreneur Must Master

**8** 10:10 – 10:25 AM  
**Marketing & Visibility**

**Discussion:** Branding, Digital Visibility & Market Penetration for SMEs

**9** 10:25 – 10:40 AM  
**Networking & Collaboration**

**Discussion:** Strategic Partnerships & Market Alignment for Business Growth



**Health Break**

10:40 – 11:10 AM | Exhibition walk-through & Business card exchange

**30 MINUTES**

# Business Financing Plenary

Unlocking Capital: Financing Opportunities for SMEs, Startups, Manufacturers & Developers



11:10 AM - 12:10 PM

## 1-Hour Comprehensive Session

A power-packed plenary bringing together diverse financial institutions to address the critical challenge of capital access for business growth. This session provides direct access to decision-makers and financing experts.

### Financing Institutions Present



Commercial Banks



SACCOs



Microfinance Institutions (MFIs)



Private Funds



Government Enterprise Agencies

### Working Capital & Cash-Flow Financing

Solutions for day-to-day operations, inventory management, and maintaining healthy cash flow cycles.

### Trade, Mortgage & Development Finance

Financing for international trade, property acquisition, and large-scale development projects.

### Interest Rates, Restructuring & Risk Management

Understanding borrowing costs, debt restructuring options, and effective risk mitigation strategies.

### Financing Models for SMEs, Importers & Developers

Tailored financing structures designed for specific business sectors and growth stages.

# Entrepreneurship Plenary

Building the 21st-Century Entrepreneur: Systems, Skills & Strategies

1:10 - 2:10 PM



## 1-Hour Transformation Session

An immersive exploration of what it takes to build a resilient, scalable, and profitable business in today's competitive landscape. This plenary focuses on the mindset, skillset, and toolset required for entrepreneurial success.



### Business Systems & Automation

Implementing scalable processes, leveraging technology for efficiency, and creating systems that enable sustainable growth without owner dependency.



### Scaling Beyond Local Markets

Strategies for regional expansion, international trade, and leveraging digital platforms to access global markets and customer bases.



### Leadership & Team Building

Developing effective leadership skills, building high-performance teams, and creating a culture that attracts and retains top talent.



### Diversification & Risk Mitigation

Building resilient business models through strategic diversification, effective risk management, and creating multiple revenue streams.

# Innovation, Resilience & Structure

2:10 PM – 5:30 PM | Strategic Discussions & Evening Expo

1 2:10 – 2:25 PM

## Innovation & Productivity

Discussion: Digitising Your Business for Efficiency & Higher Profit Margins

2 2:25 – 2:40 PM

## Business Resilience

Discussion: How to Keep Your Business Alive in Tough Economic Times

3 3:10 – 3:25 PM

## Debt & Financial Discipline

Discussion: Borrowing Wisely: Using Debt to Grow, Not Destroy, Your Business

4 3:25 – 3:40 PM

## Business Structuring

Discussion: From Hustle to Structured, Scalable Enterprise

5 3:40 – 4:00 PM

## Owner Dependence & Sustainability

Discussion: Building a Business That Can Run Without You





## Afternoon Break

2:40 – 3:10 PM

Refreshments, Exhibitions & Networking

## Evening Networking & Business Expo

4:00 – 5:30 PM | 90 Minutes of Strategic Engagement

-  **One-on-one business consultations** with industry experts and financiers
-  **Product & service demonstrations** by exhibitors and innovators
-  **Capital discussions with financiers** from banks, SACCOs, and private funds
-  **Partnership & sales engagements** to forge strategic alliances



# Opening Worship & Word

8:30 AM – 12:30 PM | Commissioned by Apostle John Kimani William



## Spiritual Foundation for Business Success

A transformative morning dedicated to consecrating the marketplace to God, understanding His purpose in enterprise, and receiving biblical foundations for business and wealth. This session establishes the spiritual framework for sustainable prosperity.



8:30 – 9:00 AM

### Opening Worship & Devotion

- ✓ Praise & worship
- ✓ Consecration of the day



9:00 – 10:30 AM

### Word & Marketplace Devotion

- ✓ Teaching on faith, work & prosperity
- ✓ Biblical foundations for business & wealth
- ✓ God's purpose in enterprise



10:30 – 11:00 AM

### Health Break

- ✓ Tea / Coffee
- ✓ Fellowship & reflection



Commissioned by

Apostle John Kimani William



Prayer



Worship



Word



Commissioning

# Business Dedication Session

Consecrating Your Enterprise to God's Service | 11:00 AM – 12:30 PM



90-MINUTE TRANSFORMATION

## Sacred Moment

A cornerstone moment where business owners dedicate their enterprises, projects, and investments to God. This sacred ceremony marks the transition from secular to sacred business ownership, inviting divine wisdom, direction, and stewardship over all business endeavors.

## ✓ Personal & Corporate Commitments

Participants make solemn commitments to ethical business practices, kingdom principles, and marketplace transformation.

- ✓ Commitment to integrity in all dealings
- ✓ Dedication of resources to God's service
- ✓ Pledge to be a marketplace transformation agent

## 🏠 Dedication of Businesses, Projects & Investments

A solemn act of consecration where every business entity, ongoing project, and investment portfolio is presented before God for His blessing, guidance, and oversight.

"Commit your works to the Lord, and your plans will be established." – Proverbs 16:3

## 🙏 Prayer for Wisdom, Direction & Stewardship

Corporate prayer covering critical areas of business leadership and divine guidance for sustainable success.



Divine Wisdom



Clear Direction



Right Stewardship



Sustainable Growth

# Prayers for the Marketplace

Comprehensive Spiritual Coverage for Business Challenges & Opportunities | 1:30 – 3:30 PM



## Two Hours of Strategic Intercession

Targeted prayers addressing the most pressing challenges and opportunities facing marketplace professionals. This session provides spiritual solutions to natural business problems.



### Against Debt Distress & Business Failure

Breaking the yoke of debt, canceling cycles of business failure, and praying for financial liberation and restoration.



### For Capital Access & Market Expansion

Opening doors of financing opportunities, divine connections with investors, and supernatural expansion into new markets.



### For Ethical Leadership & Resilience

Praying for integrity in business dealings, strength to overcome challenges, and wisdom to navigate complex marketplace dynamics.



### Healing from Business Losses & Discouragement

Restoration from past setbacks, healing from financial wounds, and renewing hope and courage to pursue business dreams.



Scripture-Based



Corporate Prayer



Spiritual Warfare



Victory Declaration

# Culminating Moments

Recognition & Commissioning of SMEs & Developers | 3:30 – 5:30 PM



3:30 – 4:30 PM

## Recognition & Commissioning

The culminating moment of the entire experience, where businesses are publicly recognized, sponsors and partners honored, and apostolic blessings pronounced over every participant and their enterprises.

### Recognition of Sponsors, Exhibitors & Partners

Public acknowledgment and appreciation of all organizations and individuals who contributed to the success of this transformative event.



Sponsors



Exhibitors



Partners

### Blessing & Commissioning of SMEs & Developers

Individual and corporate commissioning of every participant, setting them apart for marketplace excellence and kingdom impact.

### Apostolic Declarations

Powerful prophetic pronouncements over businesses and their leaders, declaring God's promises for exponential growth and provision.



#### Growth Declaration

Declaration of exponential business growth and expansion



#### Provision Declaration

Declaration of supernatural provision and abundance



#### Expansion Declaration

Declaration of regional and international market expansion

### Marketplace Engagement

4:30 – 5:30 PM

- Product & service familiarisation
- Business conversations & follow-ups
- Partnership and market linkage discussions



Official Close of Marketplace Revival Experience

JOIN US

# Marketplace Transformation

An invitation to participate in this unique convergence of business excellence and spiritual commissioning. Together, we unlock capital, build resilient enterprises, and transform the marketplace through kingdom principles.



### Save the Date

Two days of transformation



### Join Fellow Entrepreneurs

Connect with like-minded leaders



### Accelerate Your Growth

Take your business to the next level



KISE Grounds, Kasarani



8:00 AM - 5:30 PM

Marketplace Revival Experience