

**MARKETPLACE REVIVAL EXPERIENCE (MRE) FEBRUARY 2026
(An Entity of PRITTWORLD GROUP)**

Renew. Restore. Reignite.

Attention: Business Development Manager/CEO

Dear Sir/Madam,

Subject: Invitation to Sponsor & Exhibit at Marketplace Revival Experience (MRE) February 2027

We extend our compliments to you.

We are pleased to formally invite your esteemed organisation to participate as a **Sponsor and Exhibitor** at the upcoming **Marketplace Revival Experience (MRE)** scheduled for **26th and 27th February 2027** at **KISE Grounds, Kasarani**.

Marketplace Revival Experience is a high-level, faith-driven marketplace institution designed to empower entrepreneurs and business leaders with the knowledge, financial intelligence, advisory support, and strategic clarity required to build **scalable, profitable, and market-dominant enterprises**. MRE brings together banks, corporates, government institutions, professional firms, investors, and entrepreneurs within a purpose-aligned environment that integrates business financing, entrepreneurship, market access, and ethical leadership.

The target participants for MRE are growth-oriented entrepreneurs and enterprise owners who are actively seeking **business financing solutions, entrepreneurship and business management advisory services, enterprise systems, and market expansion opportunities**. These participants are decision-makers who are intentional about scaling their businesses and are therefore highly receptive to credible products, services, and institutional support.

The two-day programme is intentionally structured to maximise engagement and value:

- **Day One** focuses on Business Financing and Entrepreneurship, featuring expert-led discussions on capital access, credit readiness, enterprise structuring, systems, and market competitiveness.

- **Day Two** focuses on Prayer, Word, and Marketplace Commissioning, anchoring entrepreneurship in purpose, stewardship, and long-term sustainability.

Throughout both days, exhibitions are fully integrated into the programme to ensure continuous delegated traffic and meaningful interaction, as outlined in the official programme.

As a Sponsor and Exhibitor, your organisation will be allocated a **strategically positioned exhibition space** designed to attract maximum visibility and enquiries. The exhibition area is planned to facilitate direct engagement, consultations, product and service demonstrations, lead generation, and partnership discussions with entrepreneurs actively seeking financing and advisory solutions.

The **sponsorship and exhibition contribution is KES 25,000**, applicable uniformly to all participating organisations. This contribution covers exhibition space for the two days, brand visibility during the event, and recognition within the programme. The payment details are attached for ease of reference.

Beyond visibility, Marketplace Revival Experience is intentionally building a **national hub for entrepreneurship, business advisory, and capital engagement**, positioning MRE as a trusted convergence point for enterprise growth across and beyond the country.

We would be honoured to partner with your organisation as Sponsor and Exhibitor at **Marketplace Revival Experience February 2027**.

Kindly confirm your participation at your earliest convenience to allow for optimal exhibition placement and programme integration. I remain available should you require any further clarification.

Yours faithfully,

Daniel Maina
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